Disclaimer and privacy policy.

The direct service (DS) of the Swiss association of public transport (SAPT) has commissioned SBB AG to run the SwissPass Plus offers.

If you disclose your identity to a SwissPass Plus partner and accept this disclaimer, you thereby agree to the following conditions. The relevant provisions of the respective partner apply to services obtained from SwissPass Plus partners. You acknowledge that you have also accepted the terms of the disclaimer, the privacy policy on swisspass.ch and the general terms and conditions of SwissPass (SwissPass Plus, SwissPass GA or SwissPass Half-Fare travelcard).

SwissPass Plus partner websites are outside of SBB’s editorial domain. The SwissPass Plus partner is responsible for all text displayed on its website and in the information channels (swisspass.ch and POS). We exclude claims for damages in connection with SwissPass Plus partner online shops and their linked pages.

Data exchange.
By entering your details on a SwissPass Plus partner webpage, you allow us to send information about you and your SwissPass to the SwissPass Plus partner. By accepting the terms of this disclaimer, you ensure that your SwissPass Plus services run smoothly by allowing information on future changes to your master and card data to be sent automatically to the respective SwissPass Plus partner. This data exchange is carried out for the first time during identification and stops when the service provided by the partner ceases.

So that we can keep you up to date on which SwissPass Plus services are currently linked to your SwissPass, SwissPass Plus partners are obliged to provide information on services that they sell in which the SwissPass acts as a data carrier. In addition to the validity period and the item name, this information includes the date of purchase, a reference number for the SwissPass Plus partner, additional information about the service, the price, information on the sales channel, a cost centre number for the SwissPass Plus partner, where applicable, and a deep link to the service. For SwissPass Plus partners’ online shops in which anonymous orders are permitted, the data is personalised in SBB AG’s own systems.

When you go through the identification process to purchase SwissPass Plus services for third parties from a SwissPass Plus partner, you confirm that you are acting with the consent of the owner of the SwissPass or his/her legal representative and that he/she has read and accepts the disclaimer shown here.

Disclosure of information/advertising.
SBB AG handles personal and customer data in accordance with legal regulations on data protection respectively telecommunication law. You acknowledge that the transport company, SBB and any applicable third parties shall be given access to your data. You also acknowledge that you may receive advertising from SBB AG unless you specifically withhold your consent in this regard.

Storing and backing up your data.
SBB AG will take appropriate precautionary measures and use the necessary security technology to protect your data. The data will be stored for a maximum of 10 years.

Questions concerning data protection.
Please send any questions or requests to have information corrected or deleted to the Data Protection Officer for SBB AG. E-mail

Applicable law and place of jurisdiction.
The courts in Bern, where the registered office of SBB is located, have sole jurisdiction over any disputes arising between you as visitor to and user of swisspass.ch and SBB AG. Relations between the parties shall be governed exclusively by Swiss law.

Status as of December 2014
Swiss Federal Railways SBB
Passenger Division, CH-3000 Bern 65